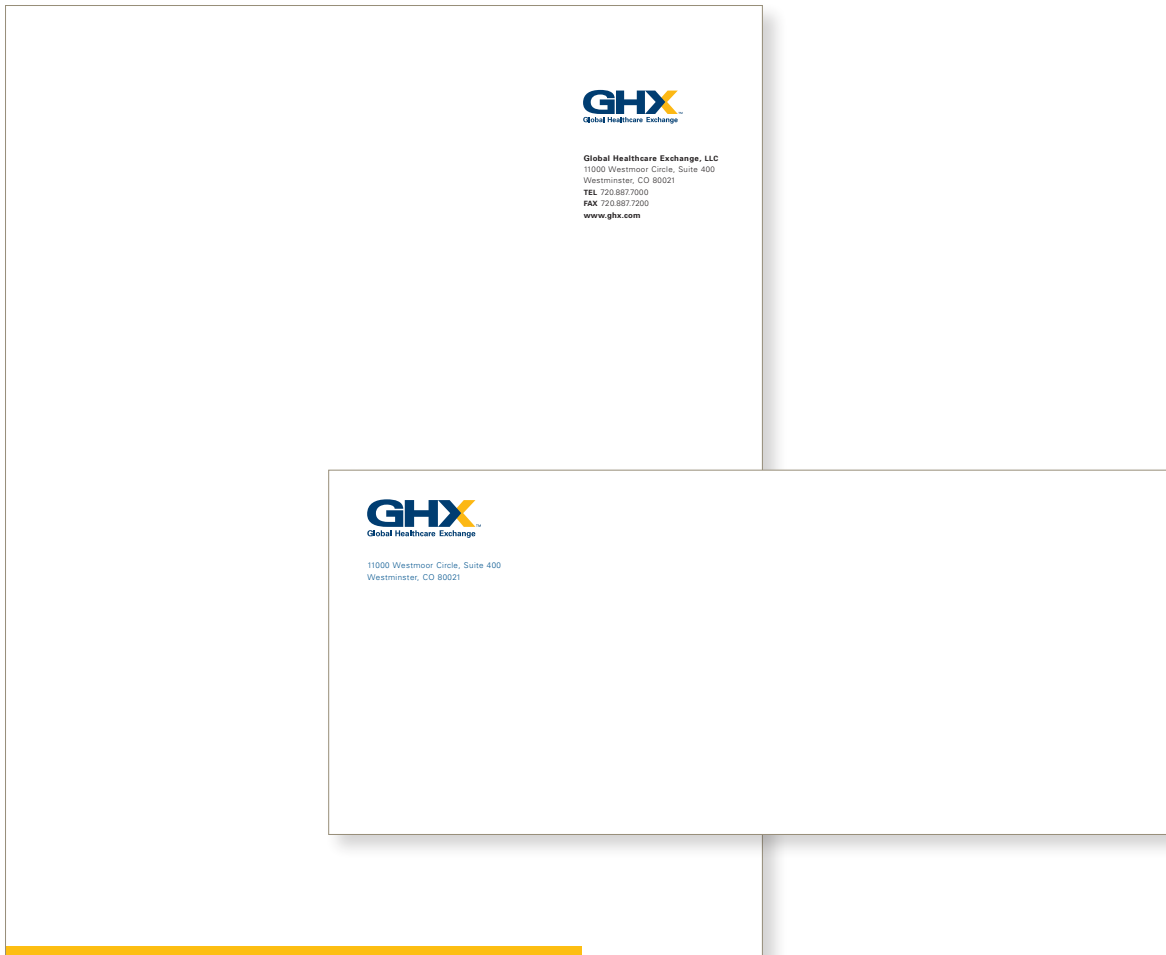




Logo/Identity Design Samples, Cont'd



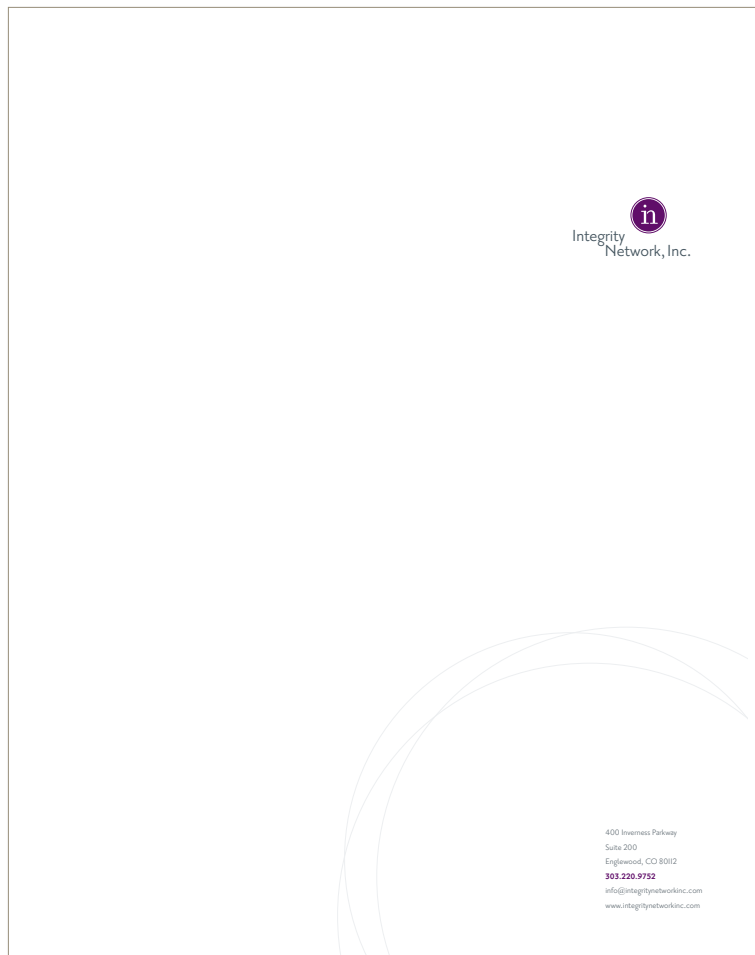
logo and stationery suite



Logo/Identity Design Samples, Cont'd



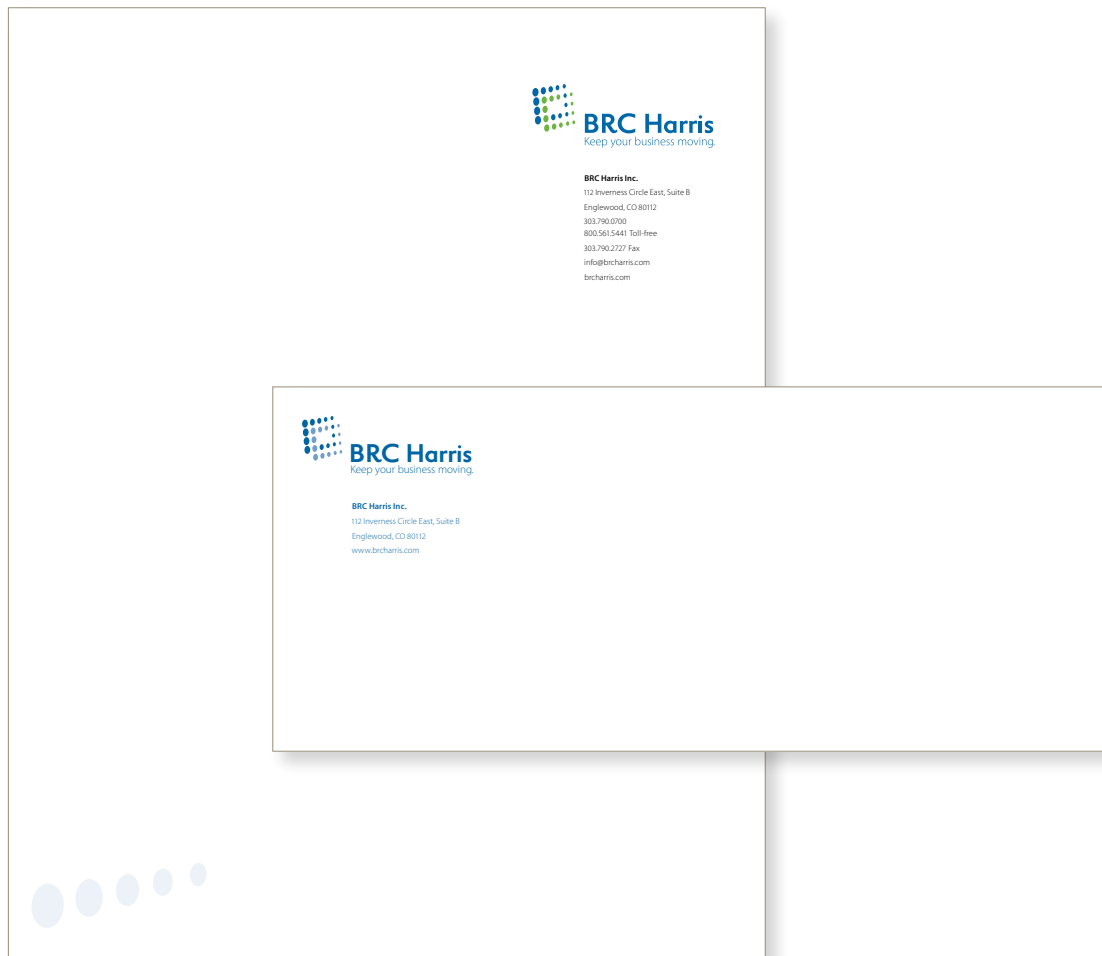
logo and stationery suite



Logo/Identity Design Samples, Cont'd



logo and stationery suite



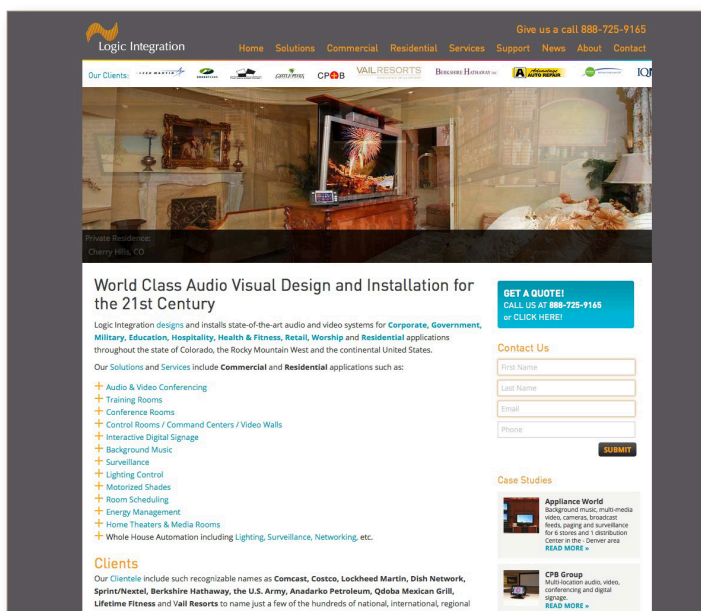
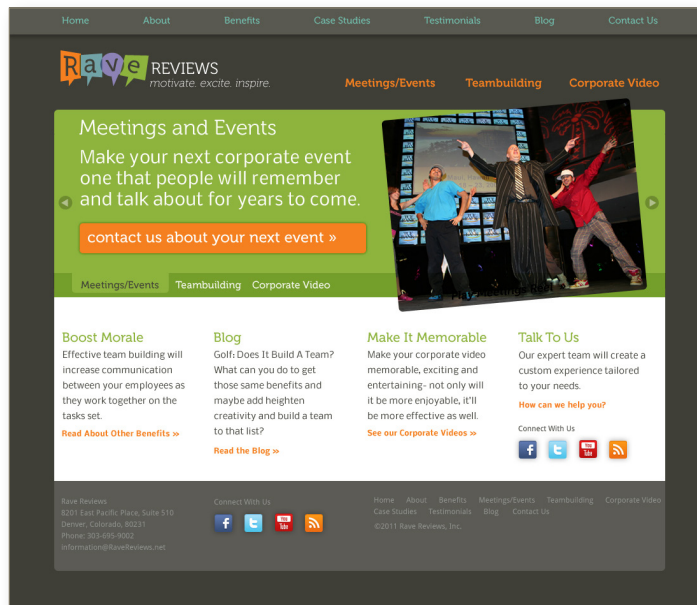
Web Design Samples

ravereviews.net

Rave Reviews

Company who provides meetings and events design, teambuilding and corporate video creation needed an updated identity and Web presence. I created an energetic identity with an updated, modern color palette and a dynamic, exciting website that integrates with and acts as an online hub for their social media and marketing plan.

Hand-coded HTML and CSS, built with ExpressionEngine



logicav.net

Logic Integration

Company who provides residential and corporate audio video integration, design and installation needed an updated website with enhanced SEO features, mobile-friendly code, and the ability to feature photos of their high-end installations. I created a stylish, modern color palette and integrated jQuery slideshows, carousels and image galleries to show off their installations.

Hand-coded HTML5 and CSS3, built with ExpressionEngine

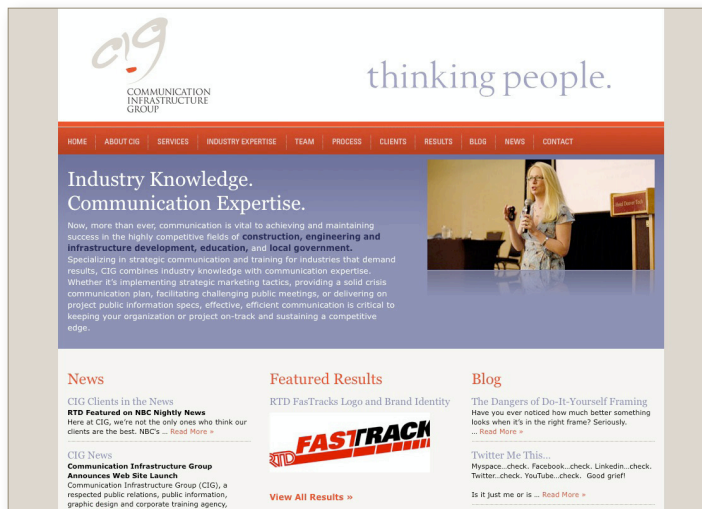
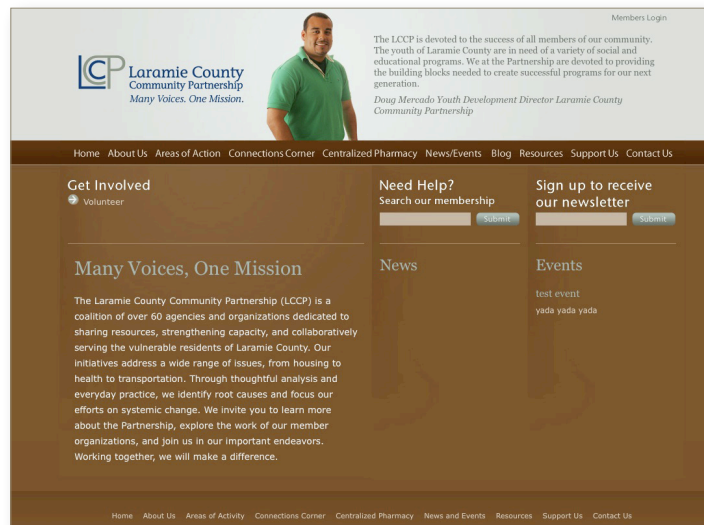
Web Design Samples, Cont'd

laramiecountypartnership.org

LCCP

Laramie County Community Partnership, an organization of nonprofits in Laramie County, WY, needed an online presence and backend portal for members to communicate, share files, organize and more. I designed a new logo and identity, as well as a new website which not only allows them to have a public face, but allows members to have private areas for discussion, sharing and communication.

*Hand-coded HTML and CSS,
built with ExpressionEngine*



cig-pr.com

CIG

Communication Infrastructure Group, a PR firm specializing in government and infrastructure public relations, needed a website that would allow them to easily and quickly add news, blog entries, new employees, and projects. I created a clean, easy to navigate site that provides up-to-date information, recent projects, and is easy for them to update.

*Hand-coded HTML and CSS,
built with ExpressionEngine*

Web Design Samples, Cont'd

edison.dpsk12.org

Edison Elementary

Edison Elementary needed a new website to provide information to teachers, students, parents and the community. I designed and developed a site that allows them to have extensive content, links their blog to social media avenues such as Facebook and Twitter (so that content only need to be posted once), and is simple and easy for administration and volunteers to edit and update.

Customized WordPress Theme, built with WordPress



my.familyden.com

FamilyDen

I co-founded FamilyDen, a productivity application for families, allowing families to share calendars, grocery and task lists, have private online discussions, monitor children's social media, and require GPS check-ins from family members. I designed the identity and both online and mobile apps.

Web Design Samples, Cont'd

staffscapes.com

StaffScapes

StaffScapes is an HR outsourcing/ PEO company, and needed a website that would showcase their broad capabilities, depth of experience and human resources knowledge, and be easy to update. I designed their site to use the ExpressionEngine CMS with content management, blogging and SEO management to enable them to manage their site quickly and efficiently, as well as present a professional, aesthetically pleasing appearance.

Hand-coded HTML and CSS, built with ExpressionEngine

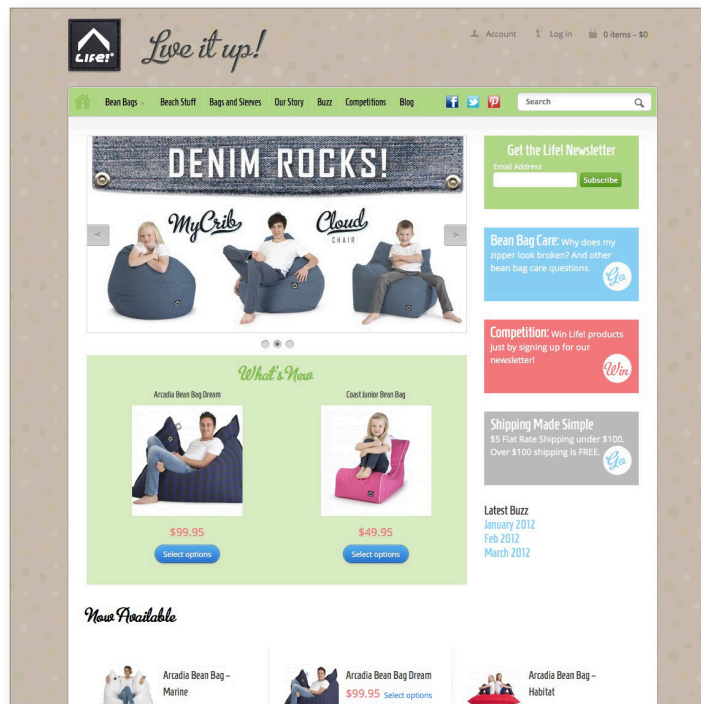


lifeliveitup.com.au

Life! Live it up!

Life! needed a new e-commerce to sell their lifestyle products, including bean bags, beach gear and iPad cases. I designed and developed a site using WordPress and the WooCommerce plugin that not only provides a great shopping experience, but captures the essence of their brand and allows them to edit content, perform their own SEO and manage their own product catalog.

Customized WordPress Theme, built with WordPress and WooCommerce



Print/Publication Design Samples

Convenient. On-site CPE from CSCPA.

We focus our expertly instructed seminars to your company's needs and then bring them to you—cutting the time your employees are away from the office.

On-site CPE from CSCPA enhances your employees' knowledge and proficiency while making the most of your company's training budget.

Convenient, professional, and personalized On-site CPE from CSCPA. Just another way we make sure your experience is always a good value.

E-mail Alerts

Receive up-to-the-minute professional bulletins, meeting notices, and special event notices via e-mail or postal alert on any of our current events within the profession.

Library

Take advantage of a wide variety of resources available through the CSCPA Library. Drop by the office or call to check out materials such as:

- Tax management periodicals
- TDIC and CASH manuals
- AICPA Accounting and Audit Guides
- Many resources are specifically available for utilization within the CSCPA library

Technical Assistance

Part of the CSCPA's large network of professionals to work for you. Call in with your technical questions and, by select, have them personally report in their field(s).

Meeting Space Rental

January through July, rent any of the three CSCPA classrooms for staff meetings, training sessions, client conferences, etc. Each classroom accommodates up to 30 people. Additional meeting space is available by special arrangement.

Career Center

Let the CSCPA help you find a new job or a new employee through our Business Services Bank. This network service matches employees to employers—free of charge.



Referral Service

For a nominal fee, send your firm to the CSCPA Referral Service and let us help, more you and your expertise for potential clients.

Local Chapters

Network with other CPAs in your area through our local chapters. Safford, across Colorado, chapter meetings provide opportunities to keep informed about issues affecting the profession as well as interact with other CPAs.

For a complete list of member services, visit our Web site at www.cscpa.org

On-site Training

CSCPA-CPE: Where your experience is always a good value.

Instructors

Industry leaders create cutting-edge employees.

Our program features the highest quality industry leading experts to train and advance your employees.

By presenting the most up-to-date and in-depth information, our instructors consistently earn a 4+ knowledge and presentation rating out of a possible 5, making them some of the most sought-after trainers in the country.

What you want... Our instructors provide comprehensive training filled with valuable information - from required methodology to case studies to problem solving techniques. They deliver the training employees need to immediately become more effective and efficient in their jobs.

Where you want... The CSCPA team of instructors is available to travel anywhere you direct and look forward to making a difference for you and your employees.

What you want... Our instructors provide comprehensive training filled with valuable information - from required methodology to case studies to problem solving techniques. They deliver the training employees need to immediately become more effective and efficient in their jobs.

Quality... Our constant is rating for both our instructors and our on-site training programs as the highest quality training available. Guaranteed.

From A to Z... We've got you covered.

As your premier training partner, we offer the most comprehensive training services available to your organization. From A to Z, we have the right course to match your training needs.

Experience

Premier Service...

When it comes to the premier experience of our training programs, your satisfaction and pleasure are our primary concern. No matter how you look at it, at the end of the training session, it's the personal impact that matters most. That's why we display a large portion of our 100% satisfaction in the field, based on your feedback.

The best way we have to ensure a training program is to assign the course to a highly experienced and professional training instructor, and highlighting the results for making your point.

Speaking of results, you won't need us to get to your training session, because it's just down the hall. By bringing our instructors and their courses to you, we offer the ultimate in convenience and proficiency. Being on-site for training means that you can see the results of your training in real time, and you can see the results of your training in real time.

Program Benefits

Invest in your company's future through employee education.

For companies like yours, people are your most valuable asset. The proper employee training program not only increases productivity, but also dramatically increases the competence of your staff. It's a small investment for the significant mobility of knowledge and dependability that results in a well-trained workforce. All of which results in higher bottom line and positive impact on your bottom line. And your employees know just how much you value them, their growth potential, and their impact on your organization.

Choosing CSCPA's On-site educational services to train your employees offers an abundance of benefits, including:

- Up-to-date and in-depth courses
- Top rated impact instructors
- Wide variety of training courses from
- Continuous quality you can rely on
- Course materials focused to your needs
- Continuation of on-site training

Membership Not Required

Experience the CSCPA expertise.

Choosing CSCPA's professional training services is the most effective way to keep both legs of the same priorities of CSCPA. We provide expertise in the ability to offer our top-notch training programs to everyone in the business community. While membership certainly helps, it's not required to order to take advantage of our On-site training programs.

Guarantee

Good value starts here.

Your experience is our first priority. If it isn't, then we have failed. Up to our commitment to providing a positive and educational training experience, simply contact us for an unconditional refund or replacement course.



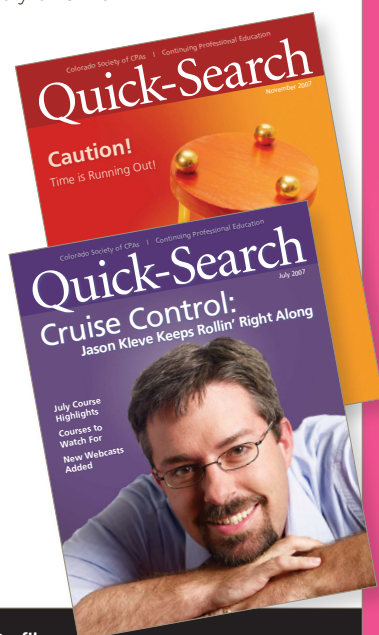
CSCPA Brochure

Brochure for the Colorado Society of CPAs, outlining their on-site CPE training services.

Print/Publication Design Samples, Cont'd

CSCPA QuickSearch Magazine/Course Guide

Monthly publication with feature articles and a guide to all the courses offered by the Colorado Society of CPAs.



Member Profile

Florence Welch:

Determined to Keep Denver Blooming for Years to Come



When entering the wonderful old building that houses the corporate offices of the Denver Botanic Gardens (DBG), I am struck by two things: 1) this has to be one of the most beautiful work environments I've ever seen—historic building inside and gorgeous flowers and foliage outside and 2) I wonder what type of person is the chief financial officer (CFO) of the DBG. Perhaps, a quiet person with a serene nature and a knack for numbers?

I didn't have to wait long to find out. I literally hear and feel Colorado Society of CPAs' member, Florence Welch,

before I ever see her. As she enters the room, she seems to simultaneously consume the existing air, yet bring a whirlwind of fresh energy to the space. There is no doubt: This CFO is a force—secure and confident in herself, her profession, and her role within this management team. But things weren't always that way for this CPA.

Born and raised in Washington, D.C., Florence married early and quickly found herself with three children to care for and three family-owned Italian restaurants to manage. Life moved at warp speed and not always in a positive direction. After some difficult years, Florence decided to pursue a college education and enrolled in American University, where she earned an undergraduate business degree in accounting. At the age of 34, Florence became the first member in her extended family to graduate from college, with an ultimate goal to become a CFO by the time she was 50.

Florence started her accounting career as an auditor for Alexander Grant & Company, but after one year in the field, she relocated to Denver. She then spent two years in banking with 1st Columbia; four years in real estate as the vice president/controller of Van Schaack & Company;

and another seven years in the technology industry as the vice president/controller of Intelligent Electronics Inc. Florence says she amassed "some of the best learning experiences—an extremely diverse group of financial management experiences in a variety of industries"—during this period of her career.

Florence left Intelligent Electronics in 1995 and returned to university life, this time in search of a master's degree in finance from the University of Colorado. Upon graduation, Florence took a position as the CFO of the Certified Financial Planner Board of Standards. Two years later she switched jobs and became the chief operating officer of a local dental management company. After a year the urge to return to the nonprofit world struck. She set out in search of an opportunity "that would allow [her] to give something back to the community. [She] really wanted to contribute to generations to come in terms of conservation and sustainability." In 2001, this path led her directly to the front doors of the Denver Botanic Gardens and the role of CFO. Within three years, Florence has "directed the organization from a 10 percent operating loss to a 7 percent operating profit." She also has to her credit the reduction

of expenses by more than \$600,000, as well as a reduction in operating borrowings from \$1 million to zero in one year. With statistics like these, it's safe to say that Florence has found an excellent way to give back, not only to her profession, but to the Denver community at large.

As an extra added benefit to working at the DBG, Florence has become quite the green thumb. She regularly works as a volunteer on her days off—helping with planting, leading tour groups, and educating visitors. When she isn't occupied with the DBG, Florence is kept very busy by her children and grandchildren.

Career Advice

- Reach out to other CFOs/controllers and share information
- Be sure to volunteer—give back to the profession
- Keep a broader perspective, contribute to future generations with your professional (and personal) actions today

Advice from Florence

Helpful CPE Courses

- Annual CSCPA Not-for-Profit Conference, May 20, 2008
- Various AICPA nonprofit conferences
- Industry-specific courses

Favorite Online Resources

- www.irs.gov
- www.fish.org
- www.aicpa.org
- www.aam-us.org—the American Association of Museums
- www.coloradononprofits.org—the Colorado Nonprofit Association
- www.msec.org—Mountain States Employers Council

Print/Publication Design Samples, Cont'd



recruitment brochure



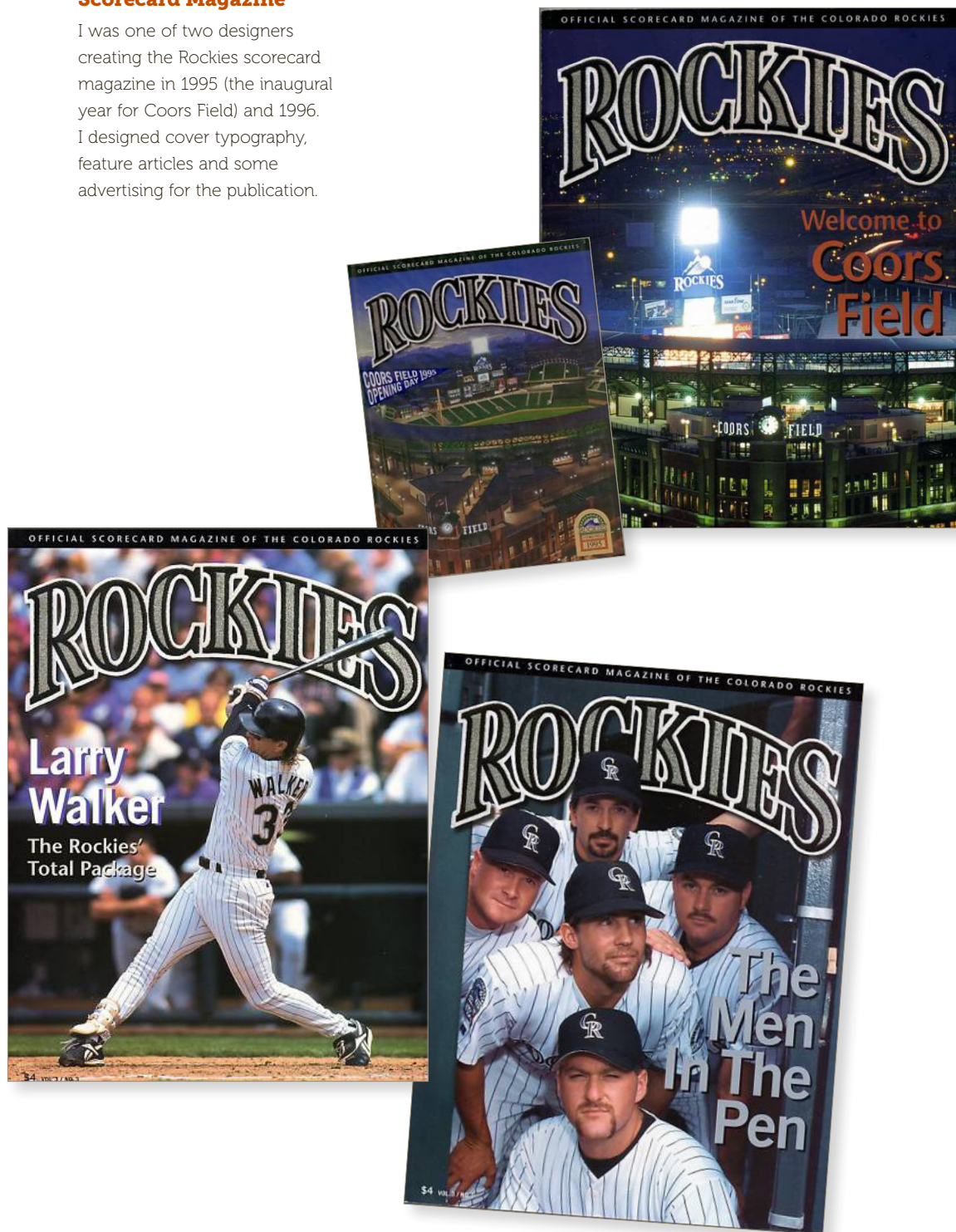
European brochure (in German)

Source: The authors' calculations based on data from the 1995 Survey of Consumer Expenditures.

Print/Publication Design Samples, Cont'd

Colorado Rockies Scorecard Magazine

I was one of two designers creating the Rockies scorecard magazine in 1995 (the inaugural year for Coors Field) and 1996. I designed cover typography, feature articles and some advertising for the publication.



Print/Publication Design Samples, Cont'd

realtimes Magazine

Internal magazine for GeoLogistics, a global logistics company with over 3,000 employees.



real logistics Magazine

Magazine developed by GeoLogistics for external publication, sent to their current and potential customers.



Print/Publication Design Samples, Cont'd

BRC Harris Materials

Brand/Identity standards document and direct mailer for a document/records management company.



Discover space. And beyond.

BRC Harris
Keep your business moving.

brcharris.com



Identity

Keep our business moving.
BRC Harris Logotype and Graphics Usage and Standards

BRC Harris
Keep your business moving.

www.brcharris.com

Uncharted space. It's yours.

It's a fact. BRC Harris' efficient storing and filing systems can accommodate even more files in less space. At the same time, we'll help you improve the way your medical office looks...and feels.

If you have crowded filing shelves - or files stuffed in boxes, basements or cages - consider one of BRC Harris' many space-saving, organized filing and storage solutions. Sometimes, just a slight upgrade is all you need.

Discover BRC Harris.

BRC Harris is your leading source for paper filing and storage systems, filing supplies and office furniture serving medical practices in the Rocky Mountains. With more than 25 years of experience serving businesses, our storage and filing system experts provide **free consultative advice** and value pricing to improve medical office productivity.

Large enough to offer the broadest selection of products and services at the best prices, BRC Harris is small enough to provide you with personalized customer service. Whether your practice needs to organize, consolidate, move, store or destroy files - or transition to state-of-the-art software - BRC Harris can meet your needs.

The BRC Harris Guarantee.

Our goal is 100% satisfaction. We proudly stand behind our products and services.

BRC Harris delivers and installs your filing equipment. We do the actual conversion too!

Go beyond.

Efficient storage systems save time and money.

Do overstuffed shelves slow your staff down, causing misfiled or even lost charts? Are you able to put your hands on a file quickly enough?

Make your files - even archives - easier and faster to find, as well as to re-file. And perhaps it's time to retire some of those files that you are no longer legally required to keep. Ask BRC Harris how we can help.

Efficient storage systems, along with optimized filing systems and practices, can save labor costs and reduce staff stress. Optimally organized filing and storage systems enable you to respond to patients quickly. And, you may even save on off-site storage, because BRC Harris solutions often require less total space.

The breakeven point with high-efficiency storage is often two years or less.

Tambour door (HIPAA-compliant) shelving helps reduce your legal liability.

Tambour-door shelving keeps your files easily accessible yet securely hidden when not in use.

Stay on course.

A secure filing system - as opposed to open-shelving - supports a plan for HIPAA compliance. And it is also important to reduce the risk associated with misfiled, lost, stolen or damaged records.

Plus, eliminating the usage of unwieldy, overstuffed file boxes helps you avoid Workers' Comp claims.

Discover space...and beyond.

Are you interested in upgrading your filing and storage system to create more space in your office...and find files faster? Need filing supplies or ergonomic office furniture? BRC Harris has everything to keep your office running smoothly, along with advice to make the perfect choices.

Learn more.

Return the postcard below to set up a complimentary consultation at your office. Get a free discovery.com or Einstein Bros. \$25 gift card when we visit!

Can't wait? Contact our filing and storage system experts at 303.790.0700 (toll-free 800.561.5441) or info@brcharris.com.

Yes! I want to save space. Maybe even more...

Simply complete this card and drop it in the mail. Or fax to 303.790.2727. More convenient to call or visit? Contact us at 303.790.0700 or info@brcharris.com.

I'm interested in:

☐ Storage Solutions ☐ Software Solutions

☐ Filing Supplies and Systems ☐ Furniture

☐ Services - Check those you are interested in:

☐ File moves and relocations ☐ On-site storage ☐ Box storage/shelving

☐ File conversions ☐ Back filing ☐ On-site storage ☐ Off-site storage

☐ File audits ☐ Document preparation ☐ File retention services

☐ File purges ☐ Digital image conversion ☐ File destruction

☐ File mergers

Name _____

Title _____

Practice Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____

☐ I would like to receive future e-mail information/promotions from BRC Harris.

BRC Harris Privacy Policy - Information you provide is used by BRC Harris only & is never shared with others. 010

Environmental Design Samples

Andavo Travel

Tradeshow booth graphics for a corporate travel agency.



City of Wheat Ridge

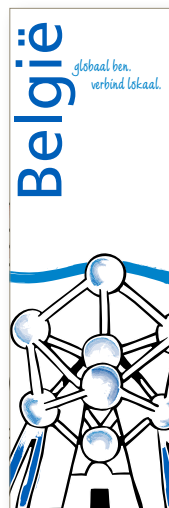
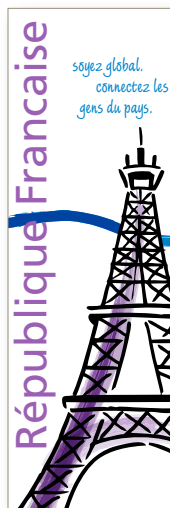
Billboard for the City of Wheat Ridge

Environmental Design Samples, Cont'd

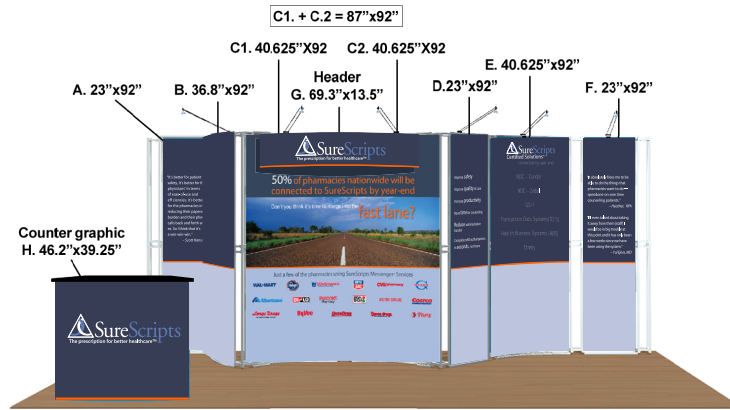


Be Global. Connect Local

I illustrated and designed the main backdrop and a series of sixteen banners for the Thomsen Reuters Westlaw conference

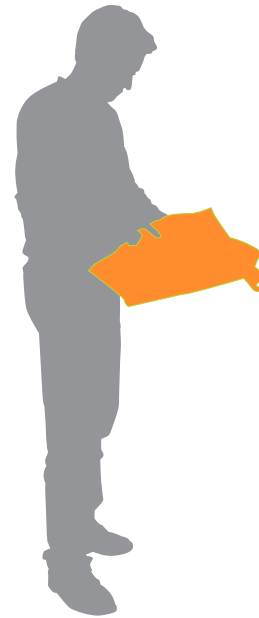


Environmental Design Samples, Cont'd

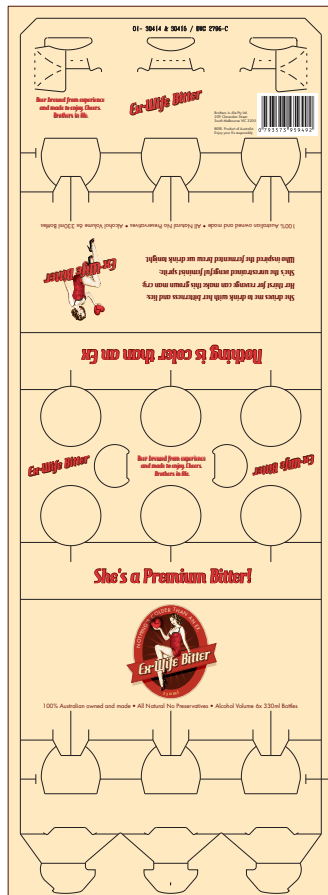


SureScripts Booth Graphics

Booth graphics for SureScripts, a company connecting doctors, hospitals and pharmacies with the goal of reducing pharmacy errors and making prescription refills more convenient for patients, doctors and pharmacies alike.



Environmental Design Samples, Cont'd



Ex-Wife Bitter

I designed the logo, label and packaging for this Australian beer.

